

## HERO FINCORP LIMITED

**Registered Office:** 34, Community Centre, Basant Lok, Vasant Vihar, New Delhi - 110057, India;  
**Corporate Office:** 9, Community Centre, Basant Lok, Vasant Vihar, New Delhi - 110057, India;  
**Contact Person:** Mr. Shivendra Suman, Head – Compliance & Company Secretary;  
**Telephone:** +91-11-49487150; **Facsimile:** +91-11-49487197-98; **E-mail:** investors@herofincorp.com; **Website:** www.herofincorp.com;  
**Corporate Identity Number:** U74899DL1991PLC046774

**FIRST AND FINAL CALL MONEY NOTICE TO THE HOLDERS OF PARTLY PAID-UP EQUITY SHARES HELD AS ON THE RECORD DATE**  
**15<sup>th</sup> FEBRUARY, 2019 BEARING ISIN: IN9957N01030**

Date: 18<sup>th</sup> February, 2019

**Last date of Payment: Wednesday, 20<sup>th</sup> March, 2019**

Dear Sir/ Madam,

**Ref.: ISSUE OF 1,57,51,300 EQUITY SHARES OF FACE VALUE OF Rs. 10 EACH ("EQUITY SHARES") FOR CASH AT A PRICE OF Rs. 750 EACH INCLUDING A SHARE PREMIUM OF Rs. 740 PER EQUITY SHARE ("ISSUE PRICE") AGGREGATING TO AN AMOUNT UPTO Rs.1,181.34 CRORE ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 4 PARTLY PAID EQUITY SHARES FOR EVERY 25 FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE.**

**Sub.: CALL NOTICE FOR FIRST AND FINAL CALL MONEY OF Rs. 375 (CONSISTING OF Rs. 5 TOWARDS FACE VALUE AND Rs. 370 TOWARDS SECURITIES PREMIUM) PER EQUITY SHARE ON PARTLY PAID SHARES ALLOTTED PURSUANT TO THE RIGHT ISSUE OF THE COMPANY ON 23<sup>rd</sup> AUGUST, 2018.**

In terms of the Letter of Offer dated 26<sup>th</sup> June, 2018 of the aforesaid issue Rs. 375 (consisting of Rs. 5 towards face value and Rs. 370 towards securities premium) per equity share has been received on application for Equity shares allotted on 23<sup>rd</sup> August, 2018.

The Committee of Directors in their meeting held on 12<sup>th</sup> February, 2019 has decided to make First and Final call of Rs. 375 (consisting of Rs. 5 towards face value and Rs. 370 towards securities premium) per equity share on partly paid shares issued and allotted pursuant to the Rights issue of the Company.

The Committee of Directors of the Company have fixed Friday, 15<sup>th</sup> February, 2019 as the record date for the purpose of ascertaining the holders of partly paid up equity shares to whom the call notice for First and Final call money would be sent. Accordingly, the call money notice for First and Final call is hereby given to you to pay the outstanding First and Final call money as per details given herein below.

The First and Final call money is required to be paid on any working day, at Axis Bank Limited (herein referred to as "Bank") branches at the locations mentioned overleaf from 22<sup>nd</sup> February, 2019 to 20<sup>th</sup> March, 2019, as per the details mentioned below:

First and Final Call Notice Number	Folio Number/ DP & Client ID	No. of partly paid Equity Shares held as on Record Date	PAN	Amount due and payable (Rs.) First and Final call @ Rs. 375 per equity share

You are requested to pay the First and Final call money on or before Wednesday, 20<sup>th</sup> March, 2019 failing which you will be liable to pay an interest at the rate of 15% (Fifteen percent) per annum on the amount due from 21<sup>st</sup> March, 2019 till date of actual payment if you fail to pay the First and final call money by the last date.

Please note that payment for First and Final call money will be accepted by Bank branches at specified locations only from 22<sup>nd</sup> February, 2019 upto 20<sup>th</sup> March, 2019 during working days and business hours. Bank branches at specified locations will not accept any First and Final call money after 20<sup>th</sup> March, 2019.

Failure to pay the First and Final call money, as aforesaid shall render the Partly paid Equity shares, including the amount already paid thereon, liable to forfeiture.

Please read carefully the instructions overleaf.

**Yours Sincerely,**  
**For HERO FINCORP LIMITED**

**Shivendra Suman**  
 Head – Compliance & Company Secretary

**Acknowledgement Slip**

**First and Final Call Money Notice**

Received Cheque / DD No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ (name of bank and branch) the amount aforesaid being the payment towards First and Final call money for the above equity shares. (Details to be filed by the shareholder)

Date : \_\_\_\_\_  
 Name of the First/ Sole Shareholder : \_\_\_\_\_  
 Folio No./ DP ID/Client ID : \_\_\_\_\_  
 No. of Equity shares : \_\_\_\_\_  
 First and Final Call Notice No. : \_\_\_\_\_

**Sign and Stamp of Collecting Bank**  
 Branch

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**FIRST AND FINAL CALL MONEY NOTICE TO THE HOLDERS OF PARTLY PAID-UP EQUITY SHARES HELD AS ON RECORD DATE**  
**15<sup>th</sup> FEBRUARY, 2019 BEARING ISIN: IN9957N01030**

Date: 18<sup>th</sup> February, 2019

First and Final Call Notice Number	Folio Number/ DP & Client ID	No. of partly paid Equity Shares held as on Record Date	PAN	Amount due and payable (Rs.) First and Final call @ Rs. 375 per equity share

Payment Details (to be filled in by the shareholder)

Final Call Money Due (Rs.)	Interest for the delayed period (Rs.) Applicable for payment made after 20 <sup>th</sup> March, 2019	Cheque/Demand Draft Amount (Rs.)

Cheque/ DD No.	Drawn on (Bank & Branch)	Date of payment	Bank Serial No. (To be filled in by collecting branch of Bank)

## GENERAL INSTRUCTIONS

1. A separate Cheque/Demand draft must accompany each First and Final call money notice. Cheque/Demand Draft should be made payable to "Hero FinCorp Ltd — Rights Issue F&F - R" in case of Resident Shareholders and "Hero FinCorp Ltd — Rights Issue F&F - NR" in case of Non-Resident Share Holders payable at par crossed 'Account Payee Only'. Cash payment shall not be accepted.
2. Shareholders residing at a place other than the cities where the Bank's collection centres are opened should send their call money along with the completed acknowledgement slip by registered post/speed post at the office of the Registrar to the Issue : Link Intime India Private Limited, C-101, 247 Park, LBS Marg, Vikhroli (West), Mumbai- 400083, Maharashtra, India, Tel No.: +91-22-4918 6200, quoting full name of the sole/first joint applicant, final call notice no., Folio no./ DP ID no./ Client ID no./ no. of Equity Shares, along with Cheque/ Demand Draft payable at Mumbai or payable at par, so that the same are received on or before last date of payment of First and Final call money i.e. 20<sup>th</sup> March, 2019. The envelope should be clearly superscribed "Hero FinCorp Ltd. First & Final Call Money". The Company will not be liable for any delayed receipt and reserves the right to reject such delayed receipts unless accompanied with applicable interest payment.
3. Non-payment of the First and Final call money shall render the partly paid Equity shares, including the amount already paid thereon, liable to forfeiture.
4. Cheque / Demand Draft should be drawn on any banks including co-operative bank which is situated at and is a member or a sub-member of the Bankers' Clearing House located at the centre where this call notice is presented. Outstation Cheques of the bank not member of the banker's clearing house, bank drafts, money orders, and postal orders will not be accepted. No post dated cheque will be accepted and is liable to be rejected.
5. The First and Final call money due on the number of equity shares held by the investors needs to be paid in full. Investors may please note that no part payment would be accepted. Draft making charges, bank charges, other rates & taxes to be borne by the shareholder.
6. The call notice along with the amount payable by cheque or demand draft must be presented at Axis Bank Limited branches at the following locations on or before 20<sup>th</sup> March, 2019 –

<b>Axis Bank Limited</b>
<b>Address:</b> K-12, Green Park Main, New Delhi – 110016; <b>Tel. No.</b> 011 – 46583019 <b>E-mail ID</b> – deep.shekhar@axisbank.com

### Address of Collection Bank Branches for Resident Shareholders:

**Ahmedabad** – Trishul – Opposite Samartheshwar Temple, Ahmedabad – 380006, Gujarat; **Bangalore** - No.9, M.G. Road, Block A, Bengaluru –560001, Karnataka; **Chennai** - 82 Dr. Radhakrishnan Salaimylapore, Chennai – 600004, Tamil Nadu; **Gurgaon** - Sco-29, Sector-14, Near Huda Office, Old Delhi-Gurgaon Road, Gurgaon – 122001, Haryana; **Hyderabad** - 6-3-879/B, First Floor, G Pulla Reddy BI greenlands, Begumpet Road, Hyderabad – 500016, Telangana; **Kolkata** - 7, Shakespeare Sarani, Kolkata – 700071, West Bengal; **Lucknow** - 31/93, Ground Floor, I & II Floor, Lucknow – 226001, Uttar Pradesh; **Ludhiana** - AG 01 to 11, Lower Ground Floor, The Boulevard, Ludhiana – 141001, Punjab; **Mumbai** - Jeevan Prakash Building, Ground Floor, Sir P M Road, Fort Mumbai – 400001, Maharashtra; **New Delhi** - Statesman House, 148, Barakhamba Road, New Delhi – 110001, Delhi; **Pune** - Indra Pushti, Opposite Fergusson College Gate No 2, Pune – 411004, Maharashtra; **Vadodora** - Vardhaman Complex, Opp. G.E.Brace Course Circle (North), Vadodara – 390007, Gujarat.

### Address of Collection Bank Branches for Non-Resident Shareholders:

**New Delhi** - Statesman House, 148, Barakhamba Road, New Delhi – 110001, Delhi; **Mumbai** - Jeevan Prakash Building, Ground Floor, Sir P M Road, Fort Mumbai – 400001, Maharashtra.

7. After the last date of payment, i.e. 20<sup>th</sup> March, 2019, Axis Bank branches at the aforesaid locations will not accept any call money payment. Such call money payment along with interest at the rate of 15% percent per annum for the delayed period should be submitted/sent by Registered Post/Speed post, unless presented personally, to the office of the Registrar to the Issue at the address given in instruction # 13 below.
8. The shareholders may note that the **ISIN IN9957N01030** representing partly paid up equity shares of Rs. 5/- has been frozen by National Securities Depository Ltd. (NSDL) and Central Depository Securities Ltd. (CDSL) for further transactions upon First and Final call money notice.
9. On payment of the First and Final call money in respect of the partly paid-up Equity Shares, the partly paid-up Equity Shares shall be converted into fully paid-up Equity Shares and would be credited to existing ISIN for fully paid up shares by the NSDL/CDSL upon completion of due process.
10. The process of corporate action for converting the partly paid Equity shares to the fully paid-up Equity Shares to the Investors' demat accounts under existing ISIN INE957N01016, is estimated to be completed within two to three weeks from the last date of payment of the First and Final call money stipulated under this notice. The shareholders holding shares in physical form please note that the Company/ Registrar to the issue will forward the sticker to those shareholders who pay the First and Final call money amount and the said sticker should be affixed on the existing share certificate where provisions are given for payment of First and Final call money. These physical share certificates for equity shares on becoming fully paid up can also be dematerialized under existing ISIN INE957N01016.
11. In case of non-receipt of the First and Final call money notice, shareholders can request by email or letter, for the duplicate call money notice to the Registrars to the issue: Link Intime India Pvt. Ltd., or may also download from the website : [www.linkintime.co.in](http://www.linkintime.co.in). In such a case, however, the shareholder has to fill the Folio No. / DP & Client ID, No. of shares held and amount payable towards the First and Final call money.
12. The shareholder must mention his/her PAN number allotted under the Income Tax Act, 1961.
13. All other correspondence in this regard may be addressed to:

#### Link Intime India Private Limited

(Unit: Hero FinCorp Limited - Rights Issue)

C-101, 247 Park, LBS Marg, Vikhroli (West), Mumbai- 400083, Maharashtra, India

**Telephone:** + 91-22-4918 6200; **Fax:** +91-22-4918 6195;

**Email:** [herofin.rights@linkintime.co.in](mailto:herofin.rights@linkintime.co.in);

#### Investor Grievance

**Email:** [herofin.rights@linkintime.co.in](mailto:herofin.rights@linkintime.co.in);

**Website:** [www.linkintime.co.in](http://www.linkintime.co.in);

**Contact Person:** Mr. Sumeet Deshpande

**SEBI Registration Number:** INR000004058